



JUST Capital/Harris Overnight Survey – Wave 4
FINAL TOPLINE & METHODOLOGY
April 29-30, 2020
N = 1031

Q1 (ALL)

Please indicate which statement comes closer to your views, even if neither is exactly right:
[ROTATE A & B STATEMENTS]

STATEMENT A: A majority of America's largest companies are showing leadership during the COVID-19 outbreak.

STATEMENT B: A majority of America's largest companies need to step up their response to the COVID-19 outbreak.

4/30/20 (N=1,031)		4/15/20 (N=1037)	4/1/20 (n=1,056)	3/24/20* (n=1,043)
26%	Strongly agree with Statement A	27%	21%	23%
32%	Somewhat agree with Statement A	33%	29%	28%
58%	Total Agree with Statement A	60%	50%	50%
24%	Somewhat agree with Statement B	22%	31%	25%
17%	Strongly agree with Statement B	18%	20%	25%
42%	Total Agree with Statement B	40%	50%	50%

* The question wording on 3/24/20 was, "Please indicate which statement comes closer to your views, even if neither is exactly right: STATEMENT A: America's largest companies are showing leadership during the Coronavirus outbreak by prioritizing the health, safety, and security of their workforce, STATEMENT B: America's largest companies need to step up their response in order to support the health, safety, and security of their workforce."





Q2 (ALL)

What actions do you think large companies should prioritize right now in order to address the COVID-19 outbreak? For each of the following actions, please indicate whether you think large companies should make it a high priority, low priority, or not a priority. [RANDOMIZE]

All
(N=1031)

High priority	Low priority	Not a priority	
89%	10%	1%	Protect the personal safety of frontline workers by providing personal protective equipment (PPE) such as face masks and gloves
87%	11%	2%	Provide a safe work environment for frontline workers such as regularly sanitizing workplaces and making accommodations for social distancing
82%	17%	1%	Offer flexibility to work from home
79%	19%	2%	Offer flexible arrangements and additional paid time off for workers to take care of sick family members or supervise children while schools are closed
77%	19%	4%	Provide “hazard” or additional pay for employees working in essential jobs
74%	22%	4%	Develop measures to accommodate customers such as cutting prices, not charging late fees
74%	21%	5%	Provide at least 14 days of paid sick leave to all employees
73%	22%	5%	Avoid layoffs, even if it means the company will be less profitable for several months
52%	37%	11%	Keep the company in business, even if it means employee layoffs





Survey Methodology

Survey by JUST Capital. Methodology: Conducted by The Harris Poll, April 29-30, 2020 and based on 1,031 online interviews. Sample: National online adults ages 18 and older.

Respondents are selected among those who have agreed to participate in The Harris Poll surveys. The data is weighted to reflect the composition of the adult population. Results are weighted for age within gender, region, race/ethnicity, household income, education, employment, marital status, and size of household where necessary to align them with their actual proportions in the population. Propensity score weighting is also used to adjust for respondents' propensity to be online.

Because this survey uses an opt-in, non-probability sample based on those who agreed to participate in the online panel, no confidence intervals or margin-of-error estimates can be calculated.

